

Letter of Support — Template for Customers

Use this template if you are a customer of Gina's Wellness Center. Personalize the bracketed fields and any sentences in your own voice. The most powerful letters describe a real, specific experience — a few sentences in your own words is plenty.

[Date]

Honorable Members of the Planning Commission
and Honorable Mayor and City Council
City of Scottsdale
7447 E. Indian School Road, Suite 105
Scottsdale, AZ 85251

Dear Members of the Commission and Council:

My name is [YOUR NAME] and I have been a customer of Gina's Wellness Center for [# of years / months]. I am writing to ask the City to approve the rezoning of the parcel at 7170 E McDonald Drive from C-O (Commercial Office) to C-1 (Neighborhood Commercial) so that this established small business can continue to serve the community.

[Optional one or two sentences in your own words about what Gina's Wellness Center has meant to you — e.g., recovery from an injury, ongoing wellness care, exceptional service. Personal language is more credible than templated language.]

It is my understanding that the immediate commercial neighbors of Gina's Wellness Center along Scottsdale Road between McDonald Drive and Lincoln Drive are predominantly zoned C-2 or C-1, while Gina's parcel carries the more restrictive C-O designation. The rezoning would align the parcel with the commercial zoning of its immediate neighbors — and would allow Gina's to renew its license and remain open.

This is not a request for new construction or any change to the building. It is a paperwork correction that lets a trusted local business stay in business. I respectfully ask the Commission and the Council to approve it.

Thank you for your time.

Sincerely,

[Your Signature]

Printed name: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Email: _____

- If possible, attend the Planning Commission hearing and offer to speak briefly in support — even one or two sentences in person is meaningful.